FROM THE START, MONELL HAS BEEN A PLACE WHERE INNOVATION AND COLLABORATION HAPPEN TOGETHER.

At our founding, we pioneered an interdisciplinary model of research that has proven remarkably productive. We also took the bold step of forging partnerships in the corporate world—establishing an influential model of academic-industry cooperation.

Today, Monell’s Corporate Sponsorship Program continues to thrive, catalyzing connections between innovators and entrepreneurs in industry and Monell scientists—among the world’s best.
A FORCE IN RESEARCH

Monell has been at the forefront of research into the senses of taste and smell for nearly 50 years.

POWERFUL
Monell brings together some 50 leading scientists, all focused on expanding our understanding of the chemical senses. Biophysicists and sensory psychologists, geneticists and neuroscientists work together with scientists in a dozen other fields—a focused array of talents and perspectives no other institution in our field can match.

RELEVANT
At Monell we study the ways people experience flavor and scent; the ways genetics, neurology, and biochemistry explain the function of these senses; and the many ways taste and smell impact nutrition and metabolism. This is basic research that provides the foundation for a world of possible applications—anything from a tasty salt substitute to new means for early cancer detection to strategies for reducing malodors through sensory masking. In short, it’s work with direct relevance to health and wellness, quality of life, and commerce.
OPPORTUNITIES FOR INVOLVEMENT

CORPORATE PARTNERSHIP OFFERS SPONSOR ORGANIZATIONS EXCLUSIVE ACCESS TO MONELL SCIENTISTS AND THEIR WORK.

AN INNOVATIVE MODEL

Through annual membership, corporate sponsors gain exceptional access to Monell’s most recent research and to training and educational briefings on a range of topics. In addition, Monell scientists are available for individual consultations, and sponsors can send R&D teams to Monell for specialized training. This is not contract research. It is a chance for unique access to innovation as it happens.

EDUCATIONAL OPPORTUNITIES

Each October, Monell invites sponsors to a three-day comprehensive review of our current research through presentations, lab demonstrations, and poster sessions. The annual day-and-a-half Spring Colloquium focuses on a topic of current interest to industry, for instance, nutrition, chemosensory interactions, or individual differences.
“I feel very strongly about the value of our partnership with Monell. It provides the ability to do scientific research important both to our company and from a broad industry perspective, to ensure the independence of that work, and to leverage our research dollars. When you have a number of partners contributing to work that benefits all of us, it allows us to explore questions we simply could not afford to look at independently.”

– TODD ABRAHAM, PHD, MBA, SENIOR VICE PRESIDENT, RESEARCH AND NUTRITION, MONDELEZ INTERNATIONAL

SPONSORED RESEARCH
Corporate sponsors may also singly or as part of a consortium partner with Monell scientists to fund basic research. Sponsoring companies benefit from early and confidential access to scientific results and intellectual property before publication. Industry funding is creating discoveries in how aging affects olfactory ability, how bitter tastes may be blocked, how newly discovered metabolic receptors affect sweet taste, and how genetic differences contribute to sensory perception and liking.

LEARN MORE
Explore the benefits to your organization of becoming a Monell Corporate Sponsor. To learn more, visit monell.org/sponsors or contact our Institutional Advancement office at 267.519.4712 or sponsors@monell.org.
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